



Let's Have a Conversation

We at SF Upper Cervical Chiropractic strive to give our clients the optimum in holistic care with a personal focus, and this begins with their very first call with you, the Chiropractic Assistant.

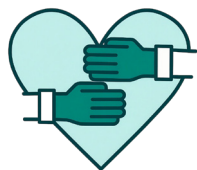


Educate with Confidence

Upper Cervical chiropractic is a specialized approach that differs significantly from traditional chiropractic care. Help clients understand what makes this care unique.

Philosophy of Care:

Upper Cervical chiropractic is a specialized form of care that focuses on a neurological approach. We address the top two bones of the neck, where the brainstem is located, the most vital part of the nervous system. Because of that, this is a more holistic type of care that concentrates on healing the whole body and utilizes the power of the body to heal on its own. As a result, we promote more permanent changes rather than temporary symptom relief.



Convey Compassion and Empathy

Listen to and be patient with the client. Acknowledge their feelings, and make the client feel heard and supported.

Key Phrases

- I hear you.
- You called the right place.
- Thank you for sharing that with me.
- I'm sorry to hear you're going through that.



Communicate That You're Ready to Serve

Offer your help from this very moment and show that you're ready to take action.

Key Phrases

- Let's get you in here.
- You've come to the right place.
- Let's see how we can help you with that.
- We appreciate the opportunity to help you.



Always End with a Question

Invite the next step and keep momentum going.

Key Phrases

- Does that work for you?
- Is this something you'd like to move forward with?
- Are you ready to schedule a consultation?
- Are there any other questions we can answer before scheduling an appointment?